

## hotel & tourism forum Milan

2020 facts & figures

### date & locations

@Fuorisalone - Ventura 14, Milan

welcome cocktail reception: Sunday 19 April 2020 (from 19:00) @The Yard

conference: Monday 20 April 2020

exhibition area: from Monday 20 April to Sunday 26 April 2020

(in parallel to Salone del Mobile, 21-26 April 2020)

### what it is

hotel & tourism forum Milan is the leading Italian hotel and tourism investment conference in conjunction with the Salone del Mobile, the world's leading design and furniture exhibition. Started in 2014, the conference is attended by more than 800 participants. In addition, there is a dedicated exhibition space with different solution providers for the hospitality sector, attended approximately 10,000 visitors.

### who should attend

hotel & tourism forum Milan is the first event in Italy focused on hospitality investment and design. The event participants\* include investors, developers, owners of large and small hotel chains and individual hotels, institutions representatives, consultants as well as suppliers of products and services for the hospitality industry.

\* (by invitation only)

### how to sponsor

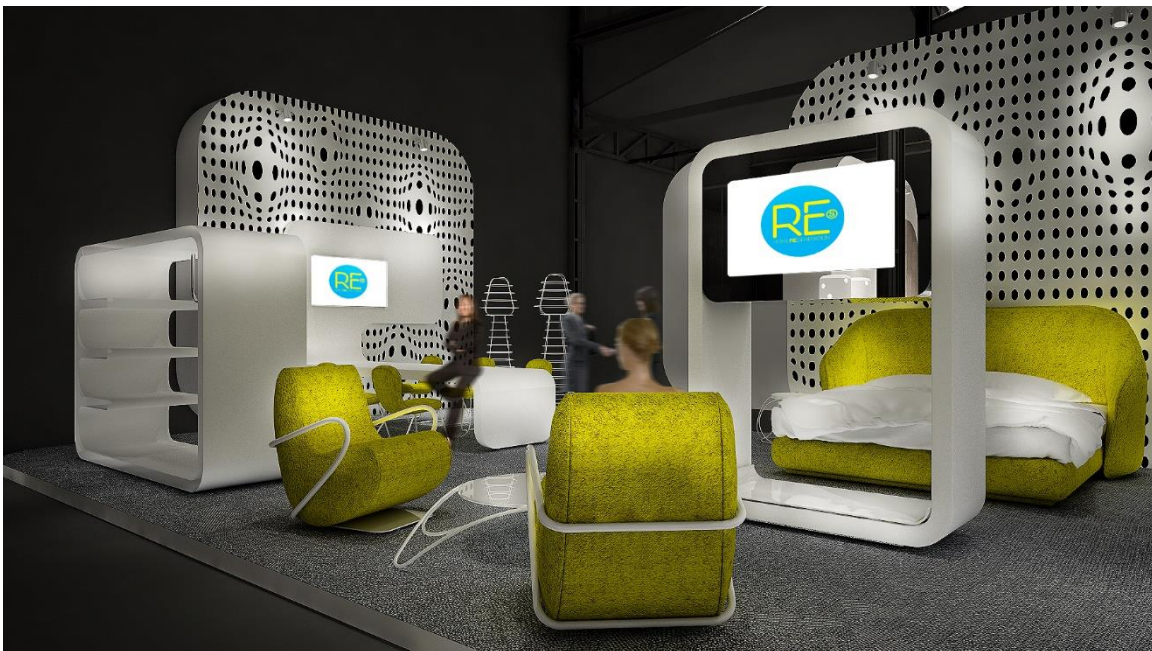
If you are interested to be a partner of hotel & tourism forum Milan, please contact us at [communication@hoteltourismforum.com](mailto:communication@hoteltourismforum.com)



**option 1 Exhibitor Master**

**cost: € 28,500\***

- dedicated space for company (**up to 50 sqm**) in hospitality&design area @ Ventura 14 – Lambrate District only for 20<sup>th</sup> April and use of area for 1 day
- dedicated space for company (**up to 20 sqm**) in exhibitions area @ Ventura 14 – Lambrate District only from 20<sup>th</sup> to 26<sup>th</sup> April
- participation of ten attendees at the conference only by invitation
- participation of ten attendees at the private event only by invitation
- prominent placement of company logo on tourism investment website, in electronic program brochure and in newsletters
- company profile in electronic program brochure



**option 2 Exhibitor Large**

**cost: € 12,500\***

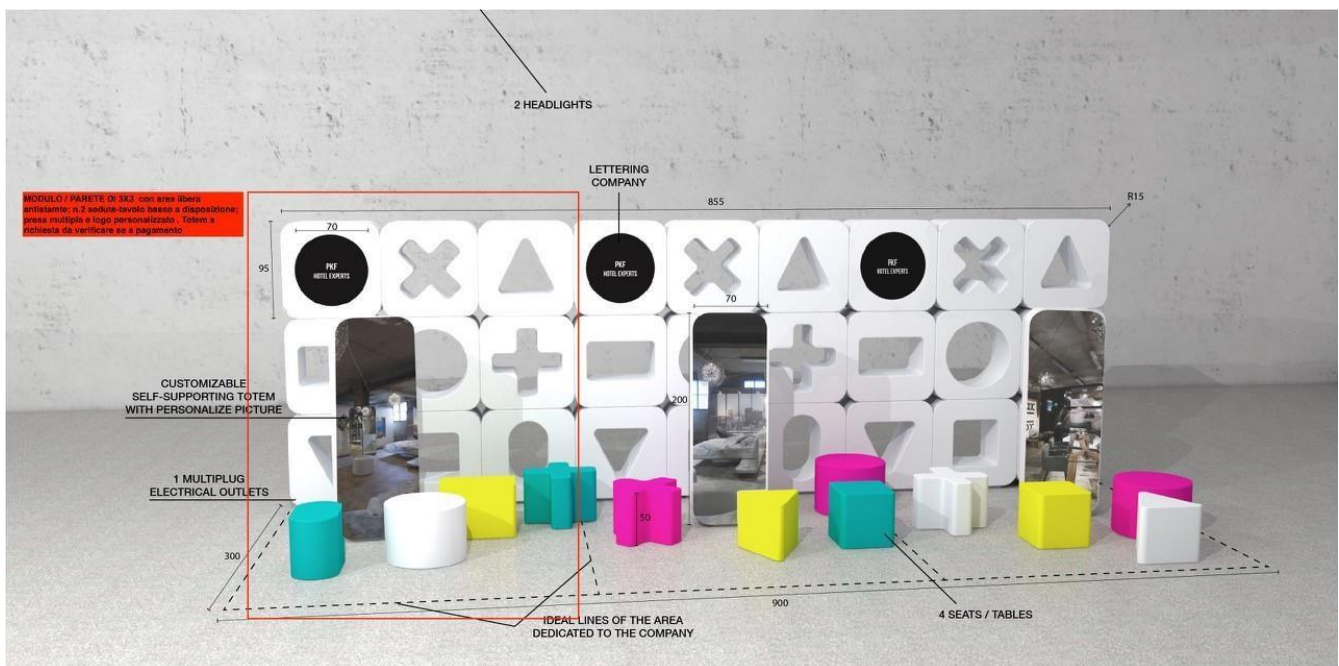
- dedicated space for company (**up to 20 sqm**) in exhibitions area @ Ventura 14 – Lambrate District from 20<sup>th</sup> to 26<sup>th</sup> April
- participation of five attendees at the conference only by invitation
- participation of five attendees at the private event only by invitation
- prominent placement of company logo on website, in electronic program brochure and in newsletters
- company profile in electronic program brochure



### option 3 Exhibitor Small

cost: € 6,500\*

- dedicated space for company (**up to 10 sqm**) in exhibitions area @ Ventura 14 – Lambrate District from 20<sup>th</sup> to 26<sup>th</sup> April
- participation of two attendees at the conference only by invitation
- participation of two attendees at the private event only by invitation
- prominent placement of company logo on website, in electronic program brochure and in newsletters
- company profile in electronic program brochure



other sponsorship options available:

- welcome cocktail reception (Sunday 19 April): from € 3,000
- breakfast (Monday 20 April): from € 3,000
- private dinner (Monday 20 April): from € 5,000

company stand: € 500 per sqm inside / € 200 per sqm outside  
all services (equipment, cleaning, catering, etc.) are included

\*early payment (until 28/02/2020) and multiple-year discounts apply