

hotel & tourism forum Milan
2020 facts & figures

date & locations

@Fuorisalone - Ventura 14, Milan

welcome cocktail reception: Sunday 19 April 2020 (from 19:00) @The Yard

conference: Monday 20 April 2020

exhibition area: from Monday 20 April to Sunday 26 April 2020

(in parallel to Salone del Mobile, 21-26 April 2020)

what it is

hotel & tourism forum Milan is the leading Italian hotel and tourism investment conference in conjunction with the Salone del Mobile, the world's leading design and furniture exhibition. Started in 2014, the conference is attended by more than 800 participants. In addition, there is a dedicated exhibition space with different solution providers for the hospitality sector, attended approximately 10.000 visitors.

who should attend

hotel & tourism forum Milan is the first event in Italy focused on hospitality investment and design. The event participants* include investors, developers, owners of large and small hotel chains and individual hotels, institutions representatives, consultants as well as suppliers of products and services for the hospitality industry.

* (by invitation only)

how to sponsor

If you are interested to be a partner of hotel & tourism forum Milan, please contact us at communication@hoteltourismforum.com



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option 1 – only speech (15 min)

cost: € 1,500

- 15 minutes speech to present and show the project to an audience of qualified operators and investors of the hospitality industry
- participation of two attendees at the private event and at the conference only by invitation
- company profile and logo in electronic program brochure

option 2 – speech (15 min) + project lounge

cost: € 3,000

- exhibition space for the project with photos or rendering, short description of the opportunity and contacts in the project lounge area @ Ventura 14 – Lambrate District only for 20th April
- 15 minutes speech to present and show the project to an audience of qualified operators and investors of the hospitality industry
- participation of two attendees at the private event and at the conference only by invitation
- company profile and logo in electronic program brochure

option 3 – speech (30 min) + private project lounge

cost: € 5,000

- exhibition space for the project with photos or rendering on a high definition panel, short description of the opportunity and contacts in the private project lounge @ Ventura 14 – Lambrate District only for 20th April
- 30 minutes speech to present and show the project to an audience of qualified operators and investors of the hospitality industry
- participation of four attendees at the private event and at the conference only by invitation
- company profile and logo in electronic program brochure

